

SPORT MANAGEMENT MINOR

Department website (<https://www.uwp.edu/learn/programs/sport-management.cfm>)

College: College of Natural & Health Sciences

A minor in sport management allows students to acquire knowledge in a few key areas essential to operating a sports organization including ethics, law and revenue management.

Program Learning Outcomes

1. Demonstrate effective communication skills through a variety of mediums. Students are able to use oral or visual communication for business purposes using professional communication styles. Students are able to use written communication for business purposes using professional communication styles. Students demonstrate an ability to use interpersonal and mass communication styles in sport business.
2. Collect and analyze information connected to the sports management discipline. Demonstrate an ability to use the fundamental principles of the sport management field, which include marketing, finance and law. Effectively apply technology to analyze and interpret data.
3. Demonstrate a proficiency in identifying and resolving problems. Students can identify and evaluate sport business concerns. Students can communicate how learned concepts affect business situations while providing a potential solution to any problem. Students can identify potential ethical dilemmas and be proactive in resolving them.
4. Function effectively in a manner similar to industry personnel. Students demonstrate the ability to make economic decisions to improve the business. Students use the various dimensions of diversity, ethics, and law for professional decision-making in relation to sport management.
5. Develop critical thinking skills through disciplined intellectual inquiry. Students are able to utilize strong logic in developing potential solutions to problems within professional and ethical standards. Students can recognize and analyze sport business issues through relevant literature.

Program-Specific Policies

Students who earn a sport management major cannot also receive a minor in sport management.

Requirements for the Sport Management Minor

- Achieve a minimum 2.50 GPA in all courses used to complete the minor.

Code	Title	Credits
Required Courses		
SPMT 210	Sport in Society	3
SPMT 240	Sports Marketing	3
SPMT 300	Legal Issues in Sport Management	3
SPMT 420	Sport Business and Finance	3
Elective Courses		

Pre-approved SPMT 300-level or 400-level course work	6
Total Credits	18

University Requirements for Minors

Course work in the minor must be completed with the minimum GPA as specified by the department or program under which the minor falls, usually a 2.00 on a 4.00 scale, but higher in some programs. Transfer students must attain the minimum specified GPA on a combination of transfer credits accepted toward the minor and credits attempted at UW-Parkside.

At least half of the course work required for a minor must be completed at UW-Parkside.