

SPORTS COMMUNICATION MINOR

Department website (<https://www.uwp.edu/learn/programs/sportcommunication.cfm>)

College: College of Arts & Humanities

The sports communication minor allows students to develop digital media creation and media relations skills plus sport management practices that are necessary to work within sports organization careers. Sports communication minor develop oral, written, and visual communication skills along with an understanding of contemporary sports communication and broadcasting components.

Program Learning Outcomes

1. Students enrolled in the Sports Communication minor will:
 - develop excellent oral, written, and presentational communication skills
 - develop digital media production skills that prepare students to capture events on film, edit using Adobe Suite software, and digital storytelling
 - be able to create podcasts
 - perform journalistic writing and interviews
 - gain experience with social media management through coursework or internships

Requirements for the Sports Communication Minor

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Code	Title	Credits
Required Courses		
COMM 105 or COMM 205	Public Speaking for the 21st Century Oral Interpretation	3
COMM 168	Introduction to Visual and Digital Communication	3
SPMT 110	Current Issues in Sport Management	3
Sport Management Courses		
SPMT 360	Sports Communication	3
SPMT 365	Sports Broadcasting	3
Communication Elective Courses		
Select two courses:		6
COMM 255	Writing for Multimedia	
COMM 258	Podcasting	
COMM 350	Digital Storytelling	
COMM 356	Advanced Media Production	
Capstone/Internship		
Requires three credits internship.		3
SPMT 494 or COMM 49	Internship Communication Internship	
Total Credits		24

University Requirements for Minors

Course work in the minor must be completed with the minimum GPA as specified by the department or program under which the minor falls, usually a 2.00 on a 4.00 scale, but higher in some programs. Transfer

students must attain the minimum specified GPA on a combination of transfer credits accepted toward the minor and credits attempted at UW-Parkside.

At least half of the course work required for a minor must be completed at UW-Parkside.