

# DIGITAL MEDIA AND PRODUCTION MINOR

Department website (<https://www.uwp.edu/learn/programs/digitalmediaproduction.cfm>)

College: College of Arts & Humanities

The Digital Media and Production minor is designed to prepare students to be adept at creating, producing, and critiquing digital written, oral, aural, and visual communication. Students will produce digital media that conforms to professional standards with respect to visual, written, and audio-standards. Critical skills will involve technical fluency, design principles, analytic skills, visual literacy, visual strategic communication, and an understanding of transmedia and the rhetoric of digital and visual communication.

## Requirements for the Digital Media and Production Minor

Code	Title	Credits
<b>Required Courses</b>		
ART 104	Introduction to Digital Art	3
COMM 168	Introduction to Visual and Digital Communication	3
Select one of the following:		1-3
COMM 468	Media Literacy Project <sup>1</sup>	
COMM 494	Communication Internship <sup>1</sup>	
<b>Elective Courses</b>		
Select five of the following:		14-15
ART 371	Digital Photography <sup>1</sup>	
ART 471	Advanced Digital Photography <sup>1</sup>	
COMM 255	Writing for Multimedia <sup>1</sup>	
COMM 258	Podcasting	
COMM 350	Digital Storytelling <sup>1</sup>	
COMM 430	Digital and Social Media <sup>1</sup>	
ENGL 208	Creative Writing: Screenplay <sup>1</sup>	
ENGL 252	Introduction to Film	
ENGL 259	History of Film from 1950	
ENGL 307	Advanced Fiction Writing <sup>1</sup>	
ENGL 330	Alternative Narratives <sup>1</sup>	
ENGL 359	Digital Video	
ENGL 458	Studies in Film	
MUSP 240	Sound Production I <sup>1</sup>	
MUSP 340	Sound Production II	
THEA 224	Acting for the Camera <sup>1</sup>	
<b>Total Credits</b>		<b>21-24</b>

<sup>1</sup>

Indicates courses with prerequisite requirements.