

DIGITAL AND MEDIA LITERACY CERTIFICATE

College: College of Arts & Humanities

This certificate provides critical tools and what Michael Wesch calls “knowledge-ability” for accessing, analyzing, interpreting, critically questioning, and creating a range of media texts. The interdisciplinary certificate is designed to enhance workplace and community-based participation for citizens and those involved in some capacity in the digital media industry. All courses provide students with experiences in the use and production of multimedia forms of communication that simultaneously support real-world problem solving and social justice/democratic principles. Implications of new technologies on identity construction and human communication are included.

Requirements for the Digital and Media Literacy Certificate

Code	Title	Credits
Required Courses		
COMM 108	Media and Society	3
COMM 368	Children and the Media	3
COMM 463	Gender, Race, Class and Sexualities in the Media	3
Elective Courses		
Select two of the following:		6
COMM 360	Contemporary Media Industries	
COMM 366	Communication and Popular Music	
COMM 390	Special Topics in Communication (topic approval required)	
COMM 430	Digital and Social Media	
COMM 435	Integrated Marketing Communication	
COMM 490	Special Topics in Communication (topic approval required)	
COMM 494	Communication Internship (approval required)	
Final Project Course		
COMM 468	Media Literacy Project	1
Total Credits		16