

BUSINESS FUNDAMENTALS CERTIFICATE

College: College of Business, Economics, and Computing

The business fundamentals certificate program is open to non-business students seeking to augment their area of specialty with basic business qualifications. Upon completion of the certificate students will be able to differentiate among functional areas of the business enterprises; interpret the role of businesses in modern society; analyze of economic factors and personal decisions that affect the individual's financial well-being; prepare, analyze and interpret financial statements; describe basic concepts in gathering, measuring, and communicating financial information; apply the principles and key concepts of entrepreneurship; illustrate entrepreneurial concepts related to opportunity recognition, innovation and creativity; apply principles and models of economic aggregates such as national income, unemployment, inflation, economic growth, and the monetary system; and discuss monetary and fiscal policy. In addition to in-person class options, all required courses are available online.

Requirements for the Business Fundamentals Certificate

Code	Title	Credits
Business Fundamentals Courses		
ACCT 201	Financial Accounting	3
BUS 100	Introduction to Business	3
BUS 272	Legal Environment of Business	3
FIN 134	Personal Financial Planning	3
ECON 121	Principles of Macroeconomics	3
or ECON 101	The American Economy	
Total Credits		15