

# SUPPLY CHAIN MANAGEMENT CERTIFICATE

Department website (<https://www.uwp.edu/learn/programs/mbasupplychainmgmtcert/>)

College: College of Business, Economics, and Computing

Recent years have seen an increased visibility of supply chain management practices, processes and shortcomings. Businesses and corporate executives are looking to formalize and enhance their knowledge in the area of SCM. The proposed certificate in Supply Chain Management (SCM) reconciles these interests and aims to deliver cutting-edge skills to students. The certificate provides a foundation in the core SCM concepts such as procurement, global supply chains, transportation and warehousing. Furthermore, it explores advanced and contemporary concepts such as supply chain analytics, sustainability, strategic sourcing, disaster resilience, and recovery.

The graduate Certificate in Supply Chain Management (SCM) is being offered through the established MBA-SCM degree program. The certificate will include existing courses from the MBA-SCM program. This certificate differs from the undergraduate level Supply Chain Management, Logistics, and Analytics (SCMLA) certificate in terms of expected knowledge, experience, managerial role, and level of problem solving. Courses and textbooks used are different at the graduate and undergraduate levels.

## Program Learning Outcomes

1. Demonstrate understanding of in supply chain networks, sourcing, procurement, and warehousing.
2. Explain the benefits and challenges of global supply chains.
3. Outline sustainable distribution and logistics which are resilient to disaster.
4. Apply spent and price management and use information technology in digital supply chains.
5. Apply supply chain analytics for a variety of SCM applications.

## Program-Specific Policies

Students cannot earn a certificate in Supply Chain Management if they have already earned a UW-Parkside MBA degree with Supply Chain Management concentration.

## Requirements for the Graduate Certificate in Supply Chain Management

The following students are eligible for the graduate-level Supply Chain Management certificate:

- Current UW-Parkside MBA student with any concentration except Supply Chain Management.
- Students with an undergraduate degree with a GPA 2.75 or higher from an accredited institution **and** 5 years of relevant professional experience (resume required).
- Students with an undergraduate business degree with GPA 2.75 or higher from an accredited institution.
- Students with any Master's degree from an accredited institution **AND** 2 years of relevant professional experience (resume required).

- Students with a Master's degree in the Business field from an accredited institution.

Students cannot enroll for a certificate in Supply Chain Management if they have already earned a UW-Parkside MBA degree with Supply Chain Management concentration.

Successful completion of the certificate requires a grade of C or better in each of the certificate courses and a certificate GPA of 3.0 or better.

Code	Title	Credits
<b>Required Courses</b>		
MBA 718	Global Supply Chain Management	2
MBA 762	Supply Chain Analytics	2
MBA 764	Strategic Sourcing in Digital Supply Chains	2
MBA 765	Sustainable Logistics and Disaster Management	2
<b>Total Credits</b>		<b>8</b>

## University Requirements for Graduate Certificates

Graduate certificates are designed for students at one of the following levels:

- Students who have completed a baccalaureate or higher degree from a regionally accredited institution and are enrolled for graduate credit
- Students who are enrolled simultaneously in a graduate degree program

Students must meet the admission requirements of a degree seeking or non-degree seeking graduate student to be eligible to earn a graduate certificate. At least 75% of the credits must be earned after completion of a baccalaureate or higher degree and students must attain a GPA of 3.00 within the certificate courses.

Certificate programs are designed to develop a particular expertise or set of skills. Graduate certificate programs will require a minimum of 8 graduate-level credits. For graduate certificates, at least 50% of the credits must be at the 700 level. At least 60% of the credits for the graduate certificates must be earned at UW-Parkside for program residency. Individual departments and programs may require more than 60% of the credits to be taken at UW Parkside.

Certificate programs should not be confused with certification or licensure programs which lead to certification by an outside agency.