

SENIOR LIVING AND SERVICES LEADERSHIP CERTIFICATE

Department website (<https://www.uwp.edu/learn/programs/seniorlivingservicesleadership.cfm>)

This program is a collaborative online Master of Science in Healthcare Administration degree program offered jointly by UW-Parkside, UW-Stout, UW-Stevens Point, UW-Lacrosse, UW-Platteville with administrative and financial support from UW-Extension. This online M.S. in Healthcare Administration programs focuses primarily on adult and nontraditional students who hold an undergraduate degree and have the desire to continue their education to achieve a graduate degree.

The program is fully online and designed to provide a foundation for entry and advancement for professionals who are seeking management positions in the healthcare industry. The program's multidisciplinary curriculum balances theory with real-world applications relevant to the current field and draws primarily from the following academic disciplines: healthcare, public health, information technology, business and communications. The M.S. in Healthcare Administration represents a fully online degree geared toward working professionals seeking to obtain advanced-level competencies in the areas of healthcare leadership, management, marketing, communications, law and policy, and quality and performance improvement.

Goals of the Program

The University of Wisconsin Master of Science in Healthcare Administration (<http://healthcareadministration.wisconsin.edu/>) program prepares patient-care professionals, hospital administration, or current management professionals to help accomplish the triple aim of improving access to care, impacting the quality of care, and reducing the overall cost of care in a variety of settings.

Program Learning Outcomes

1. Demonstrate professional communication and interpersonal skills appropriate for a healthcare setting.
2. Demonstrate strategic leadership and decision-making skills necessary in healthcare.
3. Evaluate operational performance across diverse healthcare organizations.
4. Develop strategies to recruit, train, and retain an effective healthcare workforce.
5. Evaluate financial strategies and techniques to meet healthcare organizational needs and goals.

Requirements for the Graduate Certificate in Senior Living and Services Leadership

To complete the Certificate in Senior Living and Service Leadership students must satisfy all certificate requirements for their home institutions and have an overall grade point average of 3.0.

Program completion requirements are consistent with those of the other collaborative degree-granting institutions offering this program. Students progressing towards the completion of their program must earn

a minimum grade of a 2.0 in any class in order for them to count towards their program.

| Code | Title | Credits |
|----------------------|---|-----------|
| Required Courses | | |
| HCA 701 | Senior Care and Services Systems | 3 |
| HCA 702 | Leadership Practices across the Senior Care Continuum | 3 |
| HCA 720 | Healthcare Financial Management | 3 |
| HCA 730 | Human Capital Management in Healthcare | 3 |
| Total Credits | | 12 |

University Requirements for Graduate Certificates

Graduate certificates are designed for students at one of the following levels:

- Students who have completed a baccalaureate or higher degree from a regionally accredited institution and are enrolled for graduate credit
- Students who are enrolled simultaneously in a graduate degree program

Students must meet the admission requirements of a degree seeking or non-degree seeking graduate student to be eligible to earn a graduate certificate. At least 75% of the credits must be earned after completion of a baccalaureate or higher degree and students must attain a GPA of 3.00 within the certificate courses.

Certificate programs are designed to develop a particular expertise or set of skills. Graduate certificate programs will require a minimum of 8 graduate-level credits. For graduate certificates, at least 50% of the credits must be at the 700 level. At least 60% of the credits for the graduate certificates must be earned at UW-Parkside for program residency. Individual departments and programs may require more than 60% of the credits to be taken at UW Parkside.

Certificate programs should not be confused with certification or licensure programs which lead to certification by an outside agency.

Admission to the Master of Science in Health Care Administration requires:

- Bachelors degree in any discipline from an accredited University/ College
- Prerequisite coursework in Elementary Statistics, Medical Terminology, and Oral Communication or Speech,
- Employment résumé,
- Two letters of recommendation,
- A personal statement of not more than 1000 words.

Admission exams, such as the GRE or the GMAT, are not required.

To be eligible for admission in full standing for the Certificate in Senior Living and Services Leadership, a student must have an overall undergraduate grade point average of 3.00. Students who do not qualify for admission in full standing may be admitted on a trial enrollment justified by the admitting department and approved by the Academic Director. Students are allowed seven years from the date of admission into the program to complete requirements; extensions may be granted for extenuating circumstances.

Program entrance requirements are consistent with those of the other collaborative degree-granting institutions offering this program.

Applicants should follow the instructions found in the Online Admission Policies and Procedures section of this catalog.