

# IMPROVING HEALTH WITH DATA AND POLICY GRADUATE CERTIFICATE

This certificate will provide students with the critical skills needed to better identify and address health issues using a data informed strategy. Students will focus on the tools needed to collect, evaluate, and communicate health data to a variety of audiences. Students will examine how policies, regulations, and healthcare systems impact health outcomes and health equity.

**Target Audience:** - Individuals working in a health and wellness related field that need additional skills collecting and analyzing data.

## Program Learning Outcomes

1. Demonstrate effective use of communication technologies across multiple modalities to deliver messages.
2. Assess the needs of the audience to create and deliver effective evidence-informed messaging.
3. Collect and analyze data to make informed decisions.
4. Analyze current federal, state, and local regulations and how they influence health outcomes.
5. Evaluate potential providers and the documents necessary to contract their services.
6. Apply principles of ethics and social responsibility in wellness management decisions.

**Students seeking admission to the Improving Health with Data and Policy Certificate require:**

- A bachelor's degree from a regionally or nationally accredited university (in any discipline).

Code	Title	Credits
<b>Required Courses</b>		
HWM 710	Research and Data Analysis for Wellness Managers	3
HWM 715	Professional Communications for Wellness Managers	3
HWM 755	Health Policy and Action	3
<b>Total Credits</b>		<b>9</b>

## University Requirements for Graduate Certificates

Graduate certificates are designed for students at one of the following levels:

- Students who have completed a baccalaureate or higher degree from a regionally accredited institution and are enrolled for graduate credit
- Students who are enrolled simultaneously in a graduate degree program

Students must meet the admission requirements of a degree seeking or non-degree seeking graduate student to be eligible to earn a graduate certificate. At least 75% of the credits must be earned after completion of

a baccalaureate or higher degree and students must attain a GPA of 3.00 within the certificate courses.

Certificate programs are designed to develop a particular expertise or set of skills. Graduate certificate programs will require a minimum of 8 graduate-level credits. For graduate certificates, at least 50% of the credits must be at the 700 level. At least 60% of the credits for the graduate certificates must be earned at UW-Parkside for program residency. Individual departments and programs may require more than 60% of the credits to be taken at UW Parkside.

Certificate programs should not be confused with certification or licensure programs which lead to certification by an outside agency.