

ENVIRONMENT, SOCIAL AND GOVERNANCE GRADUATE CERTIFICATE

College: College of Natural & Health Sciences

Coursework in this certificate focuses on the principles of environment, social and governance (ESG) and its practical application across organizations. Students will learn the fundamentals of ESG components, reporting, tracking, and application. The Graduate Certificate in ESG is an offering of the University of Wisconsin online collaborative M.S. in Sustainable Management program. Coursework completed in the certificate applies toward the master's degree should a student choose to enroll as a degree-seeking student in the program.

Program Learning Outcomes

1. Effectively communicate complex issues related to sustainability.\n
2. Analyze the relation between human activity and the natural, social, and economic environments.\n
3. Evaluate the role of government agencies regarding obligations to future generations.\n
4. Apply micro and macroeconomic models utilizing financial, natural, built, and social capital.\n
5. Understand the social and political impact of sustainability in democratic systems.\n\n

Requirements for the Graduate Certificate in Environment, Social and Governance

Code	Title	Credits
SMGT 720	Applied Research and the Triple Bottom Line	3
SMGT 730	Policy, Law, and the Ethics of Sustainability	3
SMGT 740	Economics of Sustainability	3
Total Credits		9

University Requirements for Graduate Certificates

Graduate certificates are designed for students at one of the following levels:

- Students who have completed a baccalaureate or higher degree from a regionally accredited institution and are enrolled for graduate credit
- Students who are enrolled simultaneously in a graduate degree program

Students must meet the admission requirements of a degree seeking or non-degree seeking graduate student to be eligible to earn a graduate certificate. At least 75% of the credits must be earned after completion of a baccalaureate or higher degree and students must attain a GPA of 3.00 within the certificate courses.

Certificate programs are designed to develop a particular expertise or set of skills. Graduate certificate programs will require a minimum of 8 graduate-level credits. For graduate certificates, at least 50% of the credits must be at the 700 level. At least 60% of the credits for the graduate certificates must be earned at UW-Parkside for program

residency. Individual departments and programs may require more than 60% of the credits to be taken at UW Parkside.

Certificate programs should not be confused with certification or licensure programs which lead to certification by an outside agency.