

# COMMUNICATION AND DIGITAL MEDIA

Department website (<https://www.uwp.edu/learn/departments/communication/>)

## Programs Offered

- Professional Communication (MA) (<https://catalog.uwp.edu/graduate-programs-policies/communication/professional-communication-ma/>)

## Graduate Courses in Communication

### COMM 701 | Introduction to Graduate Studies | 1 cr

Provides a rigorous introduction to scholarly writing, research, methodologies in communication studies.

**Prerequisites:** None.

**Offered:** Fall, Spring, Summer.

### COMM 703 | Professional Communication | 3 cr

Examines communication or communication in a global workplace emphasizing intercultural and multi-generational differences. Cross-listed with: MAPS 703.

**Prerequisites:** Admission to the program.

**Offered:** Yearly.

### COMM 707 | Qualitative Research Methods | 3 cr

Provides opportunity for research experience in interviewing, survey creation, and analysis.

**Prerequisites:** Admission to the program.

**Offered:** Fall, Spring, Summer.

### COMM 708 | Critical Media Studies | 3 cr

Introduces a number of theoretical backgrounds and methodological processes involved in doing media scholarship, such as analyses of industries, audiences, texts, and discourses.

**Prerequisites:** Admission to the program.

**Offered:** Yearly.

### COMM 715 | Gender and Work | 3 cr

Investigates the roles gender plays in defining work, and in determining access to leadership and power in the U.S. workplace. Explores women, men and non-binary genders across the corporate, political and non-profit sectors.

**Prerequisites:** Admission to the program.

**Offered:** Yearly.

### COMM 720 | Philosophy and Theory in Communication | 3 cr

Investigates communication theories and their implications. Explores how they challenge certain philosophical ideas, such as reality, materiality, and social construction.

**Prerequisites:** Admission to the program.

**Offered:** Yearly.

### COMM 725 | Conflict Transformation | 3 cr

Examines the connections between communication, conflict, and personal/social transformation.

**Prerequisites:** Admission to the program.

**Offered:** Occasionally.

### COMM 730 | Grant Proposal Writing | 3 cr

Develops skills necessary for writing successful grant proposals. Covers different types of grants, identifying funding agencies, interpreting call for grant proposals, and creating persuasive narratives.

**Prerequisites:** Admission to the program.

**Offered:** Summer.

### COMM 740 | Self-Reflective Communication in Civic Change | 3 cr

Examines autoethnographic writing as a mode of qualitative research, art form, and transformative process of understanding human behavior and lived experience.

**Prerequisites:** Admission to the program.

**Offered:** Summer.

### COMM 744 | Human Machine Interface | 3 cr

Explores how human and machines effectively engage in decision-making processes by aligning values, ethics, and cognition, and how the design of interfaces affects the social and cultural factors. Cross-listed: MAPS 744.

**Prerequisites:** Admission to the program; MAPS 640 or consent of instructor.

**Offered:** Summer.

### COMM 750 | Digital Media Production | 3 cr

Introduces digital production techniques and technologies appropriate to achieve success in multiplatform workplaces. Develops skills in audio and video production and integrating multimedia projects on social networking platforms.

**Prerequisites:** Admission to the program.

**Offered:** Summer.

### COMM 770 | Enacting Leadership | 3 cr

Explores rhetorical perspectives and practices of leadership, critical followership, and ethics.

**Prerequisites:** Admission to the program.

**Offered:** Spring.

### COMM 775 | Making Your Case: Strategies for Argumentation | 3 cr

Considers argument in the context of theory and practice through a community-based project. Analyzes theoretical foundations for how the exchange of reason influences individuals and collectives in private and public life.

**Prerequisites:** Admission to the program.

**Offered:** Yearly.

### COMM 780 | Crisis Communication & Management | 3 cr

Introduces crisis communication and management from a strategic, theory-based approach steeped in case research from historical cases and business case studies.

**Prerequisites:** Admission to the program.

**Offered:** Yearly.

### COMM 785 | Public Dialogue | 3 cr

Examines the theory and practice of dialogue as a form of communication. Analyzes a range of perspectives and strategies to gain proficiency as facilitators of the dialogue process.

**Prerequisites:** Admission to the program.

**Offered:** Occasionally.

### COMM 790 | Special Topics in Professional Communication | 3 cr

Examines selected advanced topics in professional communication. May be repeated for credit with a different topic.

**Prerequisites:** None.

**Offered:** Occasionally.

**COMM 794 | Professional Communication Internship | 3 cr**

Combines field experience with a guided, systematic and structured application of communication concepts. Consult graduate director for procedures.

**Prerequisites:** Admission to the program; consent of instructor, department chair.

**Offered:** Fall, Spring, Summer.

**COMM 797 | Comprehensive Exams I | 3 cr**

Provides opportunity to read and organize material in preparation for the required essays.

**Prerequisites:** Admission to the program; consent of instructor.

**Offered:** Fall, Spring, Summer.

**COMM 798 | Comprehensive Exams II | 3 cr**

Provides opportunity to complete two essay exams and participate in oral defense that require reflection and synthesis of the knowledge gained throughout the program and additional research in relevant sub-fields.

**Prerequisites:** Admission to the program; COMM 797; consent of instructor.

**Offered:** Fall, Spring, Summer.

**COMM 799 | Independent Study | 3 cr**

Provides an opportunity for investigation of selected topics in communication.

**Prerequisites:** Admission to the program; consent of instructor, department chair.

**Offered:** Fall, Spring, Summer.