

BUSINESS (BUS)

BUS 100 | Introduction to Business | 3 cr

Introduces the role of business in modern society including the functional areas of the business enterprises. Not open to juniors and seniors majoring in business.

Prerequisites: None.

Offered: Fall, Spring, Summer.

Meets: Social & Behavioral Science: BUS

BUS 201 | Experiencing Business | 3 cr

Provides experiences in local business environments including marketing, finance and manufacturing operations to explore career opportunities. Requires field trips. Community-based learning designation.

Prerequisites: Not recommended for first semester freshman.

Offered: Fall, Spring.

Meets: Social & Behavioral Science: BUS, Community Based Learning

BUS 271 | Business Communication for International Students | 3 cr

Prepares international students for classes and the English speaking business environment.

Prerequisites: None.

Offered: Occasionally.

BUS 272 | Legal Environment of Business | 3 cr

Explores the legal and ethical environment in which business operates, with emphasis on government regulation.

Prerequisites: None.

Offered: Fall, Spring.

BUS 290 | Special Topics in Business | 1-3 cr

Selected topics in business management. Subject varies; see current course schedule.

Prerequisites: None.

Offered: Occasionally.

BUS 357 | Entrepreneurship Principles and Leadership | 3 cr

Covers the theory and application of entrepreneurship and leadership principles through integrating a community-based service-learning project, guest speaker presentations, and on-site visits to new ventures and regional resource centers.

Prerequisites: Completion of a minimum of 54 credits.

Offered: Spring.

BUS 372 | Business Law | 3 cr

Covers substantive areas of law relating to business including contracts, the Uniform Commercial Code and business organizations.

Prerequisites: BUS 272; completion of a minimum of 54 credits; business major/minor.

Offered: Spring.

BUS 427 | Introduction to Supply Chain Management | 3 cr

Covers basic terminologies, concepts and tools that are involved in managing supply chain operations. Emphasizes qualitative and quantitative tools and techniques used in managerial decision making.

Prerequisites: QM 210.

Offered: Fall, Spring.

BUS 432 | Services Management | 3 cr

Examines design and management of service businesses. Includes processes, technology, location, customer service, capacity and demand queues, as well as quantitative tools.

Prerequisites: MGT 349 and MKT 350.

Offered: Spring.

BUS 465 | Demand Supply Analytics: Distribution, Procurement, and Inventory Models | 3 cr

Introduces supply chain analytics and the analytical model with a strategic perspective using simulated data and real-world scenarios. Covers demand forecasting, inventory and logistics planning, and supply-demand integration for various products.

Prerequisites: None.

Offered: Fall.

BUS 466 | Global Negotiations and Supplier Relations | 3 cr

Covers skills in developing and maintaining relationships with suppliers and negotiating contracts and growth. Explores global intercultural communication and international negotiation. Examines techniques, methodologies, and theory related to each of these areas.

Prerequisites: None.

Offered: Spring.

BUS 467 | Managing Pricing, Risks and Finances in Supply Chains | 3 cr

Illustrates the cross-functional attributes of supply chains providing pragmatic and strategic perspectives of real-world supply chains. Covers payment cycles and options, pricing strategies, and the impact of supply chain decisions on financial statements. Explores building resilient supply chains through risk analysis.

Prerequisites: None.

Offered: Spring.

BUS 490 | Special Topics in Business: | 1-3 cr

Selected topics in business management. Subject varies; see current course schedule. May repeat with different topic.

Prerequisites: Dependent on subject matter.

Offered: Occasionally.

BUS 493 | Competitive Decision Making | 3 cr

Provides experiential learning competitive decision making via online business simulation, performance analysis, results presentations, and class participation. Students will make a series of inter-related decisions about R&D, pricing, sales forecasting, advertising and promotion, production planning, total quality management, human resources, and financial management in an integrated business environment. Focuses on student decision making skills in a high-growth, virtual company, with extensive immediate feedback, and class discussion of business cause and effect.

Prerequisites: MKT 350.

Offered: Occasionally.

BUS 494 | Internship in Business | 1-3 cr

Provides actual or quasi on-the-job learning experiences in which a student works with a single sponsoring organization in either the public or private sector. Credit/no-credit grading basis.

Prerequisites: As provided in guidelines and policies available in Business Department; consent of instructor; department chair.

Offered: Fall, Spring, Summer.

BUS 495 | Capstone in Strategic Management | 3 cr

Focuses on strategic management as a critical function and responsibility of general managers. Encompasses all functional areas of an organization including marketing, finance, accounting, human resources, and management information systems. Develops critical skills in analyzing organizations, their competitive environments, and strategic alternatives.

Prerequisites: Senior standing; FIN 330, MGT 349, MKT 350; business major/minor.

Offered: Fall, Spring, Summer.

BUS 499 | Independent Study in Business | 1-3 cr

Provides an opportunity to conduct research projects in an appropriate area of business. May be repeated for a maximum of six credits.

Prerequisites: As identified in guidelines and policies in the Business Department; consent instructor, department chair.

Offered: Fall, Spring, Summer.